

12th Annual Summit on

DATA ANALYTICS

FOR HEALTHCARE

December 11-12, 2024

Courtyard by Marriott Toronto Downtown
Toronto, ON

12TH ANNUAL DATA ANALYTICS FOR HEALTHCARE SUMMIT 2024

**Transforming Healthcare
Through Data: Innovate,
Integrate, Elevate**



12th Annual Data Analytics for Healthcare Sector Summit 2024

The 12th Annual Data Analytics for Healthcare Sector Summit 2024 is where Canada's healthcare data revolution comes to life. This two-day event unites leaders in health analytics, AI, and digital innovation to tackle the sector's most pressing challenges.

From AI-driven diagnostics to Indigenous health data governance, we're exploring how data can transform patient care and health system efficiency. Join us to shape the future of Canadian healthcare, turning data into actionable insights and better outcomes.

Be part of the movement that's not just improving healthcare - it's revolutionizing it.

www.healthdatasummit.ca



What to Expect

Get ready to engage and be engaged by industry leaders!



Insightful Keynote Panels

- **AI in Healthcare:** Explore the future of AI-driven diagnostics and patient care.
- **Data Privacy & Interoperability:** Balance data sharing with robust privacy protections.
- **Real-World Evidence:** Leverage data for improved patient outcomes and drug efficacy.



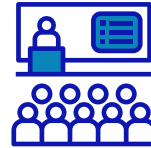
Engaging Case Studies

- **Alberta Health Services - Intelligent Automation:** Transform analytics into automated healthcare processes.
- **Youth Wellness Hubs Ontario - Data Integration:** Build unified platforms for youth mental health services.
- **SE Health - Digital Privacy:** Optimize privacy in the digital transformation of patient care.



Deep Dive Sessions

- **Data Governance in Healthcare:** Implement frameworks for ethical data use and compliance.
- **AI-Ready Infrastructure:** Modernize healthcare data systems for AI integration.
- **Indigenous Healthcare Data:** Navigate unique challenges in data collection and governance.



Interactive Roundtables

- **M&A Data Integration:** Streamline data systems during healthcare mergers and acquisitions.
- **Cybersecurity in Healthcare:** Protect sensitive patient data from evolving threats.
- **Virtual Care Analytics:** Optimize data use in telehealth and remote patient monitoring.



Networking Opportunities

- **Networking Breakfasts and Lunches:** Connect with healthcare data leaders over meals.
- **Exhibitor Lounge:** Explore cutting-edge healthcare analytics technologies.
- **Evening Reception:** Unwind and build lasting professional relationships in a relaxed setting.

Ready to revolutionize healthcare with data-driven insights?



Speaker Preview

... AND MANY MORE!



SHALU BAINS
Chief Information and
Analytics Officer
Trillium Health Partners



VICTORIA CHAN
Deputy Chief Medical
Information Officer
Mackenzie Health



AMY YEE
SVP & Chief Digital
Transformation Officer
SE Health



SIMON HAGENS
Vice President,
Performance
Canada Health Infoway



JUSTIN SAINDON
Director
Digital Transformation & Analytics
Niagara Health



NICK POPRATNJAK
Director of Business and
Support Solution Delivery &
Analytics
Hamilton Health Services



EUGENE WONG
Director
Enterprise Analytics and
Health Records
Scarborough Health Network



KIRK OWEN
Director of Data Analytics
MacKenzie Health



MUSKUR JAHAN
Director
Enterprise Data and Analytics
Medcan



JONATHAN WIERSMA
Director of Data and Analytics
J&J Innovative Medicine,
Canada



ELENA LUNGU
Director of CDA Data Systems
and Analytics
Canada Drug Agency



XIYUAN(SIUWIN) WANG
Director, Business Analytics
and Health Information
Management
Orillia Soldiers' Memorial
Hospital



KIMBERLY HILL
Director of Data Governance
and Enterprise Analytics
North York General Hospital



ANJAN SIDHU
Vice President Healthcare and
Pharmacy
GS1 Canada



ANDRÉ D'PENHA
Director, Data Strategy,
Governance & Analytics
UHN



Who Attends?



Valued Partners

GOLD



UNIVERSITY OF WATERLOO | **WAT**SPEED



SILVER

CLOUDERA



BRONZE



THE PHOENIX FIRM

DELEGATE



Canadian Institute
for Health Information
Institut canadien
d'information sur la santé

AGENDA - DAY 1

Wednesday, December 11, 2024

7:45 AM NETWORKING BREAKFAST: BUILD COMMUNITY CONTACTS

- Start your day off right and connect with healthcare data leaders.
- Get to know your industry peers and colleagues over a delicious breakfast.
- Source practical tips, discuss best practices, and prepare for the day ahead.

8:45 AM OPENING COMMENTS FROM YOUR HOST

Gain insight into today's sessions so you can get the most out of your conference experience.

9:00 AM OPENING KEYNOTE: INNOVATION

From Bedside to Dashboard – Bridging Clinical Care and Analytics

Data has provided some huge value to back office and operational activities in healthcare but winning the trust of clinicians remains a more difficult challenge. Bridging the gap between clinical care and data analytics is crucial for improving patient outcomes and operational efficiency. Develop a step-by-step plan for:

- Mapping Clinical Needs to Data Solutions
- Designing Clinician-Friendly Analytics Tools
- Aligning Clinical and Analytical Teams for Seamless Integration
- Driving Adoption of Analytics at the Bedside

Connect bedside care with powerful analytics, enhancing both clinical decision-making and patient outcomes

Victoria Chan, Deputy Chief Medical Information Officer, **Mackenzie Health**

9:30 AM OPENING PANEL

And the AI said, "Let there be Governance!"

Future-proof your AI programs by prioritizing data quality, data management, and governance frameworks that amplify both. Implement robust cybersecurity measures to safeguard your patient data and ensure compliance with regulatory standards. Create a roadmap to:

- Cultivate a governance culture that recognizes the benefits of governance for patients and the KPIs of each function
- Optimize change management processes to instill the cultures necessary for effective governance
- Foster collaboration while upholding privacy and security protocols in interagency data sharing

Transform your organization's culture to value structure, allowing you to harness the most cutting-edge technologies.

Xiyuan(Siuwin) Wang, Director, Business Analytics and Health Information Management, **Orillia Soldiers' Memorial Hospital**

Justin Saindon, Director, Digital Transformation & Analytics, **Niagara Health**
Shalu Bains, Chief Information and Analytics Officer, **Trillium Health Partners**
Kirk Owen, Director of Data Analytics, **MacKenzie Health**
Avery MacLean, Director, Research IT, **The Hospital for Sick Children**

10:00 AM INDUSTRY EXPERT: DATA PLATFORMS

Unlocking the True Potential of Healthcare Data: Snowflake AI Data Cloud

Discover the power of a cutting-edge data and AI platform that breaks down data silos, integrates multimodal patient data, and enables data governance. Learn how to harness AI/ML capabilities to drive data-driven decisions across healthcare organizations, resulting in increased operational efficiency, better patient health outcomes, and an enhanced patient experience. Get practical insights on:

- Bringing together diverse patient data modalities to create a comprehensive patient profile
- Implementing advanced AI techniques, such as Generative AI, Large Language Models, and Machine Learning, to unlock hidden insights
- Transforming data-driven insights into actionable strategies for optimizing healthcare operations and delivering exceptional patient care

Murali Gandhirajan, Healthcare CTO, **Snowflake**

10:30 AM SPEED NETWORKING! MAKE MEANINGFUL CONNECTIONS

Grow your network by meeting like-minded individuals to share your latest ideas and projects with:

- Enjoy a quick icebreaker, exchange LinkedIn information, and build **lasting business relationships**.
- Achieve your conference networking goals in a **fun and agile fashion**.
- **Join a community** of data analytics leaders and gain invaluable support.

11:00 AM EXHIBITOR LOUNGE: VISIT BOOTHS & SOURCE EXPERTISE

- Explore the latest **data analytics technology** and strategies with our industry leading sponsors.
- Share your challenges with the **biggest innovators** in the business.
- Schedule **one-to-one private meetings** for personalized advice.

11:30 AM PM PANEL: DATA SHARING

Modern Approaches to Sharing Health Data

The sharing of health data has become a cornerstone of advancing medical research, enhancing patient care, and improving public health outcomes. This panel, "Modern Approaches to Sharing Health Data," delves into the innovative methodologies and technologies that are reshaping how health data is exchanged and utilized. Update your strategy by:

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- Exploring a range of contemporary practices and frameworks that are driving progress in health data sharing.
- Adopting advancements that are transforming healthcare outcomes

Pave the way for more personalized, person-centric, efficient and equitable health solutions.

Mike Cook, CEO, **Identos**

Saurabh Mukh, CTO, **Think Research**

Kathleen Morris, VP of Research and Analysis, **CIHI**

Muhammad Mamdani, Vice President, Data Science and Advanced Analytics, **Unity Health Toronto**

Keith Jansa, CEO, **Digital Governance Council** MODERATOR

12:00 PM C-SUITE PANEL: REAL-WORLD EVIDENCE

Building Credibility in Real-World Evidence for Better Patient Outcomes

Position your organization at the forefront of healthcare data integrity and reliability. Enhance patient outcomes by strengthening the credibility of your healthcare data and fostering a data-driven culture. Achieve a step-by-step action plan to:

- Identify and address key challenges in ensuring data integrity and reliability
- Optimize data governance and compliance to maintain data trustworthiness
- Explore innovations in data analytics that improve healthcare delivery

Adopt best practices to build trust in healthcare data.

Elena Lungu, Director, CDA Data Systems and Analytics, **Canada Drug Agency**

Surain Roberts, PhD, Scientific Lead, **GEMINI**

Brad Millson, General Manager, Real World Solutions, **IQVIA Canada**

Jonathan Wiersma, Director, Data and Analytics, **Johnson&Johnson**

Innovative Medicine, Canada MODERATOR

12:30 PM NETWORKING LUNCH: DELVE INTO INDUSTRY CONVERSATIONS

- Meet interesting speakers and pick their brains on the **latest industry issues**.
- **Expand your network** and make connections that last beyond the conference.
- Enjoy great food and service while engaging with your **data analytics colleagues**.

1:30 PM EXHIBITOR LOUNGE: VISIT BOOTHS & WIN PRIZES

- Browse through different sponsor booths and **test drive new technology**.
- Enter your name for a chance to **win exciting prizes**.
- Take advantage of **event-specific offers** and special content.

TRACK 1 - STRATEGIC

1:45 PM

CASE STUDY: INTEROPERABILITY - CANADA HEALTH INFOWAY

Advancing Interoperability in Canadian Healthcare: Business Case, Progress, and Collaborative Efforts

Strengthen your integration efforts by mapping the current state of interoperability in Canadian healthcare. Better understand the business case for investment, the progress achieved to date, and promising examples that illustrate the transformative impact of interoperability. Take away specific solutions to:

- Define the business objectives and the value proposition of the interoperability roadmap
- Adopt successful approaches and case studies that highlight effective public and private sector collaboration
- Engage different stakeholders to support national interoperability efforts

Achieve improved patient outcomes by supporting a seamless and connected health ecosystem in Canada.

Simon Hagens, Vice President, Performance, **Canada Health Infoway**

TRACK 2 - PRACTICAL (EXCLUSIVE TO IN PERSON)

1:45 PM

CO-DESIGN SESSION: RESOURCES AND PROPOSALS

Mastering Objection Handling: Co-Designing Effective Responses when requesting resources, proposals and getting buy-in for projects.

Securing funding often hinges on how well you address objections and concerns raised by decision makers in the moment. Mastered by sales people but in huge demand from healthcare data and analytics leaders, objection handling is as much science as it is art. In this collaborative co-design workshop, participants will share and craft compelling objection-handling strategies that strengthen proposals and increase project success rates. Leave with a ready to go list that will:

- Build confidence in your ability to overcome objections
- Address objections related to models, scalability, or impact of various D&A activities in healthcare.
- Deliver confident, well-structured responses in high-pressure scenarios

Get your most important proposal over the line and in the moment



AGENDA - DAY 1

Wednesday, December 11, 2024

TRACK 1 - STRATEGIC

2:30 PM PANEL: AI

How Should We Plan for Future AI Projects Based on What We Have Learnt So Far?

Businesses and organizations have invested significantly in AI. What value did they get and how did it all pan out? Establish how big tech firms improved their processes through AI investments. Adopt best practices to:

- Identify the AI projects that deliver results and differentiate them from industry promises and hype
- Understand why certain AI projects did not succeed and the reasons behind their failures
- Master the outcomes of deploying Large Language Models

Excel in improving your processes through AI investments.

Muskur Jahan, Director, Enterprise Data and Analytics, **Medcan**

Michael Page, Director, AI Commercialization, **Unity Health**

Somji Mehdi, Director of Innovation & Partnerships, **Trillium Health Partners**

Alyssa Farrel, Director, Global Health & Life Sciences Industry Market Strategy, **SAS**

Simon Hagens, Vice President, Performance, **Canada Health Infoway**

TRACK 2 - PRACTICAL (EXCLUSIVE TO IN PERSON)

2:30 PM CO-DESIGN SESSION: ADOPTION IN CLINICAL SETTINGS

Building Trust with Clinicians: Co-Designing Strategies for Innovation Adoption in Healthcare

Successfully implementing new data and analytics innovations in healthcare requires the trust and collaboration of clinicians. In this hands-on workshop, data and analytics leaders will co-design strategies to foster trust, enhance communication, and drive the adoption of new technologies within clinical settings. Participants will leave with a practical roadmap to:

- Identify testbeds that build credibility across the clinical staff
- Design Collaborative Engagement Strategies
- Aligning Innovations with Clinical Practice
- Foster a culture of continuous feedback and adaptation to support the long-term success of innovations

Enhance clinician trust and engagement, ensuring smoother adoption and greater impact of data and analytics innovations in healthcare.

2:45 PM INDUSTRY EXPERT: CASE STUDY

The Hidden Link Between Data and Healthy Babies

In this session, Kevin Bohan, Director of Product Marketing at Denodo, will present how Cincinnati Children's Hospital improved neonatal health through data-driven insights and digital innovation. The case study will highlight how the hospital implemented real-time dashboards, simplified data management tasks, and fostered collaboration between clinical and informatics teams

to enhance outcomes for newborn babies and their mothers. Learn how your hospital can adopt similar strategies to drive better patient care outcomes. Learning Objectives:

- Discover how a logical data management approach can enhance clinical workflows and improve data accessibility.
- Explore how collaboration between clinical and data teams can drive innovation and improve patient care.
- Apply data-driven strategies to generate actionable insights and streamline care processes in your organization.

Kevin Bohan, Director of Product Marketing, **Denodo Technologies**

3:15 PM EXHIBITOR LOUNGE: ATTEND VENDOR DEMOS & CONSULT INDUSTRY EXPERTS

- Enjoy **exclusive sponsor demos** and experience the next level of data analytics innovation firsthand.
- Meet one-to-one with leading solution providers to **discuss organizational hurdles**.
- **Brainstorm solutions** and gain new perspectives and ideas.

TRACK 1 - STRATEGIC

3:45 PM FIRESIDE CHAT: DATA CULTURE

Strategies for Cultivating a Data-Driven Culture

This fireside chat will provide engaging and actionable insights on how data leaders in a healthcare organization can promote data literacy, build trust with key stakeholders and foster a culture of data-driven decision-making. Walk away with:

- Strategies for seamlessly integrating data thinking into every level of the organization to transform the quality of care.
- Designing Initiatives to Embed Data in Decision-Making
- Approaches to building cultures that see governance as key to value adding innovation
- Establish feedback mechanisms and continuous learning opportunities to maintain momentum in culture building

TRACK 2 - PRACTICAL (EXCLUSIVE TO IN PERSON)

3:45 PM CASE STUDY: BI

Building a Robust Data Foundation: From BI Systems to Research Enablement

Create a solid data foundation that empowers healthcare analytics and research. Perfect seamless interoperability among your disparate data sources to enhance data accessibility and integration capabilities. Develop a blueprint to:

- Implement effective governance models to ensure data quality and compliance
- Utilize predictive models to forecast trends and improve patient outcomes
- Explore early applications of open AI in healthcare settings and set up a streamlined research process to facilitate data-driven discoveries
- Democratize data to foster a culture of innovation and accessibility within healthcare organizations

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Enhance the adoption of tools and insights needed to foster data literacy, encourage data-driven decision-making, and sustain a culture that thrives on data.

Kimberley Hill, Director of Data Governance and Enterprise Analytics, **North York General Hospital**

Nasheen Liu, Partner & SVP, CIO Strategy, **The IT Media Group**

TRACK 1- WATERLOO UNIVERSITY

Transform patient care and enhance operational efficiency in healthcare through strategic data management and advanced analytics.

Eugene Wong, Director, Enterprise Analytics and Health Records, **Scarborough Health Network**

TRACK 2

4:15 PM CASE STUDY: ANALYTICS

Anita Layton, Professor of Applied Mathematics, Computer Science, Pharmacy and Biology, **University of Waterloo**

4:15 PM CASE STUDY: ANALYTICS

Drive the Efficiency and Effectiveness of Healthcare Delivery Through Analytics

Deliver better quality insights to your stakeholders with a comprehensive overview of the essential principles and practices for effective data analytics in healthcare. Build your core components of a robust data analytics framework. Source your plan of action by:

- Identifying and utilizing key data sources for healthcare analytics
- Implementing data governance practices to ensure data quality and compliance
- Developing analytical skills to interpret and leverage healthcare data effectively through visualization tools to communicate insights clearly and drive actionable improvements

Optimize your data-driven decisions to enhance the efficiency and effectiveness of healthcare delivery.

George Craigie, Senior Director, Data Management & Analytics, **McKesson**

Anjan Sidhu, Vice President Healthcare and Pharmacy, **GS1 Canada**

4:45 PM CLOSING COMMENTS FROM YOUR HOST

Review the key solutions and takeaways from today's sessions. Source a summary of action points to implement in your work. Discuss tomorrow's highlights!

5:00 PM EVENING RECEPTION: ENJOY GREAT CONVERSATION, MUSIC & NETWORKING

- **Relax and unwind** with tasty cocktails after a long day of learning.
- Don't miss your chance to win fun prizes at our **Reception Gift Giveaway**.
- Make dinner plans with your **new connections** and explore the best of what Toronto nightlife has to offer. Just be sure to set your alarm for Day 2!

6:00 PM CONFERENCE DAY 1 ADJOURNS



AGENDA - DAY 2

Thursday, December 12, 2024

7:45 AM NETWORKING BREAKFAST: BUILD COMMUNITY CONTACTS

- Start your day off right and connect with **data analytics leaders**.
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8:45 AM OPENING COMMENTS FROM YOUR HOST

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9:00 AM OPENING KEYNOTE

Building Trust in Data-Driven Healthcare: An Essential Foundation for Better Outcomes

Trust forms the bedrock of effective healthcare delivery, crucial to patient care, clinical decision-making, and the integration of new technologies. Achieve clear protocols for data transparency and patient consent. Achieve a step-by-step action plan to:

- Mitigate factors eroding trust in healthcare data, including data breaches, misuse of patient information, sidelining of staff, and lack of transparency in data handling
- Optimize transparency, communication, staff engagement, and robust data governance to prioritize patient privacy and data security
- Develop and deploy AI systems that are explainable, fair, and unbiased, supporting and enhancing clinical judgement rather than replacing it

Advance your strategies and success stories to set the standard for trust in healthcare data.

Amy Yee, SVP & Chief Digital Transformation Officer, **SE Health**

9:30 AM CASE STUDY: DATA LITERACY

A Framework to Establish Data Literacy in an Academic Health Sciences Centre

In today's data-driven healthcare environment, establishing data literacy is essential for academic health sciences centers to unlock the full potential of analytics and improve decision-making. This case study will guide participants through developing a framework to foster data literacy across clinical, research, and administrative teams. Leave with a step-by-step plan for:

- Mapping Data Literacy Needs Across the Organization
- Promote continuous learning and engagement with data-driven tools across all departments
- Establish metrics to assess the success of data literacy programs and ensure they deliver meaningful impact
- Implement feedback loops to continually refine and improve data literacy initiatives

Promote data-informed decision-making and foster a culture of continuous learning across your organization.

André D'Penha, Director, Data Strategy, Governance & Analytics, **UHN**

Ashley Tattersall, Manager, Data Literacy & Applied Analytics, **UHN**

10:00 AM ROUNDTABLES → DISCOVER THOUGHT-PROVOKING IDEAS

Take a deep dive down the innovation rabbit hole in one of our roundtable discussions. Share common challenges and best practices with your data analytics peers on a topic of your choosing:

1. **M&A:** Organizational redesign to improve operational agility.
2. **Embedded Stewardship and Ownership:** Guiding the health system as a whole
3. **Data Categorization:** Organize data in a structured and meaningful way.
4. **Learning Health Systems (LHS):** Close the gap between evidence-based research and real-world clinical practice.
5. **Mitigating Cyber-Attacks:** Prioritize your cybersecurity efforts to combat the increased sophistication of data breaches.
6. **Healthcare-at-Home:** Ramp up your virtual offering.

10:50 AM EXHIBITOR LOUNGE: VISIT BOOTHS & SOURCE EXPERTISE

- Explore the latest **data analytics technology** and strategies with our industry leading sponsors.
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- Schedule **one-to-one private meetings** for personalized advice.

11:30 AM CASE STUDY: HEATH EQUITY

Making the invisible visible: using health system data to advance equity

High-quality information related to equity and social determinants of health is critical in providing individual patient care, managing health system operations, and improving population health outcomes. There have been huge efforts to develop and implement data content standards to enable the capture of this information within the health system, including gender, sex and sexual orientation (GSSO) and racialized group. Join CIHI as they:

- Describe the new approaches and engagement employed in the development of the standards, including the involvement of individuals with lived/living experience
- Share key considerations related to the stewardship and governance of the data
- Highlight key initiatives within jurisdictions and at CIHI to transform the way this information is captured and used.

Enhance patient outcomes by capturing, sharing and integrating life saving data

Maureen Kelly, Director, Data Governance, **CIHI**

AGENDA - DAY 2

Thursday, December 12, 2024

12:00 PM C-SUITE PANEL

Beyond Technical Interoperability: Tackling the Policy- and People-Driven Barriers to Advancing Digital Health and Connected Data in Canada

Connecting data across disparate digital systems is a critical part of enabling the meaningful use of health information; however, discussions of data interoperability often focus on technical factors which are necessary, but not sufficient to achieve the data connectivity we so desperately need in Canada. Develop a step-by-step plan to:

- Optimize the policy and human factors which are instrumental to a connected data future.
- Connect data governance, data literacy, and policy together more effectively
- Realize a connected, person-centered health data system

Evelyn Pyper, Health Data Strategy Lead, **Roche Canada**

12:30 PM NETWORKING LUNCH: DELVE INTO INDUSTRY CONVERSATIONS

- Meet interesting speakers and pick their brains on the **latest industry issues**.
- **Expand your network** and make connections that last beyond the conference.
- Enjoy great food and service while engaging with your **data analytics colleagues**.

1:30 PM EXHIBITOR LOUNGE: VISIT BOOTHS & WIN PRIZES

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1:45 PM PANEL: DATA-DRIVEN CULTURE

Bringing Leadership on the Journey to Build a Data Culture from the Top Down

Engage your leadership in the full scope of data, from its inception to its use throughout its life cycle. This is essential in order to cultivate data-driven cultures led by executives. Achieve alignment across your departments and stakeholders on the importance of data in decision-making and operational excellence. Master the success factors to:

- Identify missed opportunities to involve executives in data projects beyond decision-making, budgeting, and reporting
- Distinguish between developing data-informed cultures and data-driven ones
- Develop innovative strategies to engage leaders in the data journey and cultivate a robust data-driven culture

Transform your leadership from task masters to your strongest advocates for data excellence.

Cory Russell, Director of the Population Health Data Strategy, **Ontario Health**
Nick Popratnjak, Director of Business and Support Solution Delivery & Analytics, **Hamilton Health Services**

2:15 PM CASE STUDY: DATA INTEGRATION

Creating a Unified Data Platform for Youth Mental Health Services

Develop a unified data platform that enable users to build a more comprehensive view of youth mental health trends and drive evidence-based decision-making. Identify and overcome barriers to data integration. Source practical tips to:

- Design a cohesive data architecture and implement data governance frameworks to ensure ethical integration and use of federated data
- Facilitate interorganizational collaboration to streamline data sharing and reporting
- Address privacy and security concerns to protect youth mental health data

Advance service delivery and outcomes for youth mental health through a unified data platform.

Mary Hanna, Project Manager, Special Projects, **CAMH**
Adeel Ansari, Data Engineering Lead, **Krembil Centre for Neuroinformatics**

2:45 PM CASE STUDY: ENHANCING THE PATIENT EXPERIENCE

Leveraging Health Equity Data in Healthcare

Transforming the patient experience in healthcare requires a strategic approach to leveraging health equity data. Explore the critical role of data analytics in enhancing patient outcomes and the unique challenges associated with using health equity data to achieve this goal. Develop a blueprint to:

- Understand the different types of health equity data and their insights into disparities in healthcare access, treatment, and outcomes
- Overcome complexities and obstacles in collecting, managing, and analyzing health equity data, including data privacy concerns, lack of standardized metrics, and potential biases in data sources
- Examine challenges in integrating health equity data with existing healthcare systems to ensure accuracy and reliability

Enrich patient experiences to foster a more inclusive and effective healthcare system.

Shakil Ahmad, Director, Quality, Risk, Health Information, Emergency Preparedness, Patient Relations, and Privacy, **Runnymede Healthcare Centre**
Kim Pham, Patient Experience Specialist, **Runnymede Healthcare Centre**

AGENDA - DAY 2

Thursday, December 12, 2024

3:15 PM EXHIBITOR LOUNGE: ATTEND VENDOR DEMOS & CONSULT INDUSTRY EXPERTS

- Enjoy **exclusive sponsor** demos and experience the next level of data analytics innovation firsthand.
- Meet one on one with leading solution providers to discuss **organizational hurdles**.
- **Brainstorm solutions** and gain new perspectives and ideas.

3:45 PM CASE STUDY

Learn how **combing Data with AI and VR** can significantly improve a patient's quality of life while increasing your own happiness.

What does Schitt's Creek, Data from Star Trek, and a super-charged monster truck have in common? Find the answers to these and many more real-life challenges that David Parker had to overcome when pioneering new advanced solutions for those diagnosed with a life limiting diagnostic. Optimize your AI strategy by:

- Building a framework of the possibilities and limitations of using patient data to create an AI replica or personal assistant for care work
- Adapt (and sometimes ignore) key AI practices in a patient first approach for truly heartfelt and inspiring outcomes. Optimize current available technologies to improve the quality of life for patients, family members, and healthcare workers, all for the better.

David Parker, Founder, **Wishley**

4:15 PM CLOSING COMMENTS FROM YOUR HOST

Review the key solutions and takeaways from the conference. Source a summary of action points to implement in your work.

4:30 PM CONFERENCE CONCLUDES



“

“The event keeps getting better each year. Some very informative presentations today.”

University of Waterloo



“

“Very interesting presentations that covered a wide variety of topics which were very relevant to our hospital and the direction we are going in.”

Ontario Shores Centre for Mental Health Sciences

“

“Very interesting, well-researched topics from knowledgeable presenters ... good organization of the conference. Great overall exposure to the industry.”

Ontario Health

“

“Good for the first timer. Good to see people outside of Ontario and the diversity of attendees.”

Canada Health Infoway

“

“Interesting to see what others are doing and how we might be able to adopt models of delivery. We all have the same issues, limitations and constraints, it’s beneficial to see what we can do and how we can leverage our colleagues and counterparts from other jurisdictions.”

Cancer Care Ontario



“

“I got important, insightful information and an understanding of how to develop data analytics for our clients in health, homecare and dentistry.”

CipherHealth

12th Annual Summit on

DATA ANALYTICS

FOR HEALTHCARE

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Courtyard by Marriott Toronto Downtown
Toronto, ON



How to Register

IN-PERSON PASS

FULL TWO-DAY ACCESS:

Take advantage of keynote sessions, panel discussions, case studies, interactive roundtables and one week of pre-event networking via our dedicated platform

FACE-TO-FACE NETWORKING:

Connect and build valuable relationships with our audience of thought leaders

5-STAR TREATMENT:

Enjoy the complimentary breakfast, lunch, and cocktail reception, all within one stunning location

EXPO HALL:

Form lasting business partnerships, test drive the latest solutions and gather exclusive content from industry-leading experts

SPEAKER PRESENTATIONS:

Take home PowerPoints and white papers addressing your biggest challenges

ON-DEMAND ACCESS:

Conveniently rewatch any session for up to 3 months after the event

VIRTUAL PASS

TWO-DAY LIVE STREAM ACCESS:

Tune into keynote sessions, panel discussions and case studies with real-time Q&A from the comfort of your home

VIRTUAL NETWORKING:

Connect and build valuable relationships with our audience of thought leaders through topic message boards, interactive roundtables, and one-on-one discussions via our private messaging tool

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REGISTER FOR DELEGATE PASS AND GROUP RATES

Contact:

Tommy Jones
Delegate Sales Executive
Email: tommy@strategyinstitute.com

Group Discount for Early Bird Period

3 People	\$1095 CAD/PP
4 People	\$995 CAD/PP
5+ People	\$895 CAD/PP
10 Pax	8k

Regular Ticket \$1,495 CAD

Regular Ticket \$1,195 CAD